



## Would You Like To Be a Social Media Marketer?

### Social Media Marketing Fundamentals

Live Online Certification Course

₹ 3000/-

Special Offer for first 25 applicants.

~~₹ 3000/-~~ ₹ 300/- Only



#### Schedule

20, 26 & 27 April  
11.00am - 01.00pm



Curriculum Curated by IIM  
Alumni & Ex CMO of TD Bank  
Canada & VP of Marketing,  
American Express.

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Call or Whatsapp

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## Course Contents



Role of social media  
in marketing



4 Social media  
platforms



Career opportunities  
in social media

## Get Your Own Social Media Starter Kit

1

How to create  
viral content

2

Plan and organize  
with a content  
calendar

3

Master design tool  
to make scroll  
stopping visuals

4

Real world insights  
from case studies

5

Choosing the right  
platform

6

Content Scripting  
with AI

## About Edit Institute

**35**

Years in  
Business

**28**

Locations

**60%**

Word of Mouth  
Students

**100k**

Students



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