



Diploma in Graphic Design

New Industry Standard
Syllabus - 2024





About Course

Graphic Designing is a core foundation skills in Digital design career. These skills will help you in Drawing, Layouting, Typography & Photography. It is an important skill required in visual communication.

20 Live Online Sessions

Run time - 2 hours

Duration - 2.5 Months

Learn Graphic Designing with Adobe Illustrator, Photoshop for Mobile Apps, Websites, Brochures & Other Designs.



Adobe Illustrator

Learn to Design Logos, Corporate Identity, Brochures, Dangers, Handouts, Visual Layouts, Posters & Other Designs with Adobe Illustrator.

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|----------|---|----------|---|
| 1 | Intro to Graphic Design
Select Topic for Projects | 5 | Brochure Design (Typography Basics)
Brochure Design using Illustrator |
| 2 | Logo Design (Color Harmony)
Logo Design on paper | 6 | Infographic Design
Infographic Design using Illustrator |
| 3 | Logo Design (Design Principles)
Logo Design using Illustrator | 7 | Typography Advanced
Poster Design based on Typography |
| 4 | Brochure Design Basics
Drawing Brochure on paper | 8 | Poster Design
Designing Poster using Illustrator |



Adobe Photoshop

You will learn basic & advanced tools & features to create projects like Posters, Banners, Visual Layouts & Other Designs.

9

Introduction to Image Making

Collect 5 good and 5 bad Examples

10

Designing Social Media Creatives

Design Social Media Campaign

11

Page Layout Design

Design 5 page layouts

12

Magazine Design

Design 8 page Magazine

13

Motion Graphic Basics

Collect 5 examples of motion graphics

14

Designing Motion Graphics

Design a poster using Motion Graphics

15

E-Mailer Design Basics

E-mailer outline on paper

16

Design E-mailer

E-mailer Design in Photoshop

- | | | | |
|-----------|--|-----------|---|
| 17 | Intro to Web Layout
Collect 2 examples of Web Layouts | 19 | Mobile App Design Basics
Design MF for Mobile App |
| 18 | LF wireframe for Web Layout
Web Layout Design (Landing Page) | 20 | Design Mobile App HF
Design for Mobile App |

Course Highlights



Training

Quality training by industry experts on latest trends & technology.



Learning Material

Online reference material through LMS (Learning Management System)--Anytime, anywhere



Projects Portfolio

Design top quality Portfolio under guidance of industry experts.



National & International students enroll for EDIT Live Online Course

EDIT Institute Centres

Mumbai: Borivali, Andheri, Dadar, Ghatkopar, Mulund,
Vasai, Thane, Vashi, Kalyan

Pune: Deccan, M.G.Road, PCMC, Viman Nagar & Baner

Bangalore: Malleshwaram & BTM Layout

Aurangabad | Nashik | Nagpur | Chennai | Sangli

10K+

Students Trained

30+

Years of
Experience

25+

Training
Centers

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